

**MIDWEST  
PRACTICE MANAGEMENT  
CONFERENCE**

hosted by



**Sponsor and Exhibitor Program**

**September 13-15, 2023**

**Champion Mill Conference Center**

**Hamilton, Ohio**

**BUILD AND STRENGTHEN YOUR  
BUSINESS RELATIONSHIPS IN  
INDIANA AND OHIO**

# Proudly supporting medical practice executives

Members of Indiana MGMA and Ohio MGMA lead and manage medical practices - a complex and challenging profession that combines broad knowledge with cutting-edge expertise and practical skills with the experience to apply them. Decisions made by medical practice managers affect every aspect of successful medical practice operations, from patient care to a healthy bottom line.

Our members come from all areas of our respective states and rely on our professional associations to serve as their resource for information, education, exchange of ideas and industry contacts so that they can provide quality management and leadership to their physicians and staff.

Our diverse membership is comprised of administrators, managers, supervisors, billing staff, faculty, and other healthcare professionals representing practices of all sizes and specialties. These practices can range from solo, group and rural practices to university-based practices and multi-specialty clinics.

Indiana MGMA and Ohio MGMA are the state affiliates of the national Medical Group Management Association (MGMA).

## Exhibit at the Inaugural Midwest Practice Management Conference



Meet our Indiana MGMA and Ohio MGMA members face-to-face and showcase your products and solutions. This conference is the best way to meet our members and begin to develop new relationships and show your current clients you support their professional association and education.

In an effort to expand on education and networking for our members, while providing an increased audience and value to our exhibitors, Indiana MGMA and Ohio MGMA are partnering in 2023 to produce our first Midwest MGMA Practice Management Conference.

***Will you be there too?***

# Midwest Practice Management Conference

## hosted by Indiana MGMA & Ohio MGMA

September 13-15, 2023

Champion Mill Conference Center - Hamilton, Ohio



### Conference Venue

**Champion Mill Conference Center** - 600 N B St., Hamilton, OH 45013

<https://www.spookynooksports.com/hamilton/conference-center>

- conference lodging and all conference activities take place on the Spooky Nook Sports Campus

### Hotel Room Block

**Warehouse Hotel at Champion Mill** - 600 North B St., Hamilton, OH 45013

Stay on site and avoid the stress of traffic! Conference sessions, the Exhibitor Marketplace and all activities associated with the conference take place on one campus.

Make your room reservation in our discounted block by August 21, 2023 or before we sell out of rooms at: [https://bit.ly/MidwestMGMA23\\_Hotel](https://bit.ly/MidwestMGMA23_Hotel) and enter the

**Group ID: 498**

**Password: 690000420**

### Room Block Rates

	Tues, 9/12	Wed, 9/13	Thurs, 9/14
Queen/Queen	\$129.00	\$129.00	\$129.00
King/Sofa*	\$129.00	\$129.00	\$129.00

*\*this facility has a very limited number of King/Sofa rooms*



scan QR code to make your room reservatio now

*Room rates DO NOT include applicable state/local taxes.*

*Rates DO include: complimentary parking (1 car per guest room); access to fitness center and free coffee from hotel lobby. Check-in Time: 4:00 | Check-out Time: 12:00 PM*

### The Champion Mill Conference Center and Warehouse Hotel are located:

- 45 miles from the Cincinnati/Northern Kentucky International Airport.
- 50 miles from the Dayton International Airport.
- 117 miles from Indianapolis International Airport.
- 120 miles from Columbus International Airport.

### Exhibitor Marketplace (Exhibit Hall)

Located in the Hamilton Ballroom at the Champion Mill Conference Center. This is a carpeted facility.

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### Exhibitor Schedule of Events

#### Wednesday, September 13, 2023

- 2:00 PM – 5:00 PM... Exhibitor Registration Opens & Move-In at the Champion Mill Conference Center
- 5:00 PM – 6:30 PM... Opening Reception

#### Thursday, September 14, 2023

- 7:00 AM – 5:00 PM... Exhibitor Marketplace Open
- 7:30 AM - 9:00 AM... Networking Breakfast Buffet in Exhibitor Marketplace
- 10:00 AM – 10:45 AM... Networking Break in Exhibitor Marketplace
- 12:00 PM – 1:00 PM... Networking Lunch
- 2:15 PM – 3:00 PM... Networking Break in Exhibitor Marketplace
- 5:00 PM - 7:00 PM... Networking Reception/Event

#### Friday, September 15, 2023

- 7:00 AM – 12:00 PM... Exhibitor Marketplace Open
- 7:30 AM– 9:00 AM... Networking Breakfast Buffet in Exhibitor Marketplace
- 10:00 AM – 10:45 AM... Networking Break in Exhibitor Marketplace
- 11:00 AM – 1:00 PM Exhibit Booth Tear Down & Move-Out

### Dedicated Networking Time

A minimum of 6.5 Hours of dedicated networking time between exhibitors and attendees comprised of:

- 3x 45-minute exhibit hall breaks
- 2x networking receptions/events
- 1-hour sit-down lunch with attendees
- 2x 30-minute breakfasts in exhibit hall
- Schedule a dinner/entertain attendees on your own time in the evening on September 13 and/or September 14
- Exhibit staff are welcome and encouraged to participate in any of our sessions for professional development and additional networking with attendees when not actively staffing their exhibit booth

*Conference management reserves the right to modify this schedule in any way at any time. Please refer to on-site printed materials for final schedule of events.*



# YOUR OPTIONS

## EXHIBITING AT OUR CONFERENCE

### A LA CARTE PRICING



**Exhibit Booth Association Member Pricing**

**\$1,400**

**Exhibit Booth Non Member Pricing**

**\$1,750**

Your Exhibit Booth – What's Included  
(50) 8'x10' exhibit spaces are available.

Exhibit booths include:

- Full pipe and drape
- A 6' draped table
- Signage
- Two chairs
- A wastebasket
- Wireless internet access • Basic electrical power drop.
- 1 Exhibit staff registration which includes all meals, and access to all conference activities on the agenda
  - Additional exhibit staff registrations can be purchased
- A post-conference attendee list in excel format
  - Only Sponsor levels receive the pre-conference attendee prospect list in excel format
- Conference management makes exhibit booth assignments which will be communicated 3 weeks in advance of the show based on: Priority 1: given to Sponsors based on level; Priority 2: given to Exhibitors based on date of registration & payment received

**REGISTER NOW >**



# YOUR OPTIONS

## CUSTOM SPONSORSHIPS

### A LA CARTE PRICING

**STAND OUT  
INCREASE YOUR  
BRAND'S VISIBILITY**

**PURCHASE A CUSTOM SPONSORSHIP TO DRIVE TRAFFIC TO YOUR BOOTH, INCREASE YOUR BRAND'S VISIBILITY AT THE CONFERENCE AND HELP TO ENHANCE THE ATTENDEES EXPERIENCE.**

Custom Sponsorship Options	Cost	Details
Branded Attendee Welcome Gift	\$ 1,500	Produced by conference management and provided to all attendees from registration desk. Additional insert/flyer or branded gift can be stuffed into tote if provided by your company
Networking Reception Co-Sponsor	\$ 1,500	Co-Sponsor one of two signature networking events taking place the evenings of September 13 and September 14. Networking Receptions to include food, drink tickets, games and prizes for attendees attendees
Attendee Cash Grand Prize	\$ 1,500	Attendees must stop by your booth to register to win one of two \$500 cash prizes provided at the end of the conference
Branded Attendee Name Badges	\$ 1,500	Your logo included on all attendee name badges
Branded Water Station & Water Bottles	\$ 1,500	Help us keep attendees hydrated! Water bottles provided to all attendees from registration desk with branded refill stations placed throughout the conference
Branded Conference Tote Bag	\$ 1,200	Produced by conference management and provided to all attendees from registration desk. Supply a company insert/flyer or branded gift which can be stuffed in tote if provided by your company
Lunch	\$ 1,200	Logo included on signage and table center pieces
Branded Conference Flashdrive	\$ 1,200	Logo included on flashdrive loaded with conference handouts and any electronic materials you'd like attendees to take back to your office (file size limits apply)
Hospitality Co-Host (Breakfast/ Breaks), 4 available	\$ 1,000	Logo included on signage and napkins
Wireless Internet Sponsorship	\$ 1,000	Logo included on printed cards with wifi access instructions provided to attendees
Add On: Inclusion on Exhibit Hall Scavenger Hunt Map	\$ 500	Inclusion in our exhibit hall game where attendees must stop by your booth to complete the Scavenger Hunt to qualify to win a prize
Add On: Additional exhibit booth staff, each	\$ 150	Maximum of 6 staff in any booth. Fee includes all meals, and access to all conference activities on the agenda
Add On: Advertisement in printed attendee programs	\$ 350	Limit of 6. Full page, full color. Size: 5" w x 8.25" h

# TERMS AND CONDITIONS

## CANCELLATIONS

Conference management always reserves the right to modify the schedule in any way and at any time for circumstances outside of our control. In the event of full conference cancellation initiated by conference management or which are outside of our control, exhibitors will be offered the option of a full refund or a credit toward a rescheduled conference.

Any company desiring to cancel their submitted commitment for the 2023 Midwest Practice Management Conference must notify conference management, in writing to [main@ohiomgma.com](mailto:main@ohiomgma.com). An administrative fee of \$300.00 is withheld on refunds plus the cost of any promotional items already purchased. No refunds will be made on cancellations after August 11, 2023.

## DEADLINES

Deadlines for on-site conference deliverables will be sent by conference management after registration and payment is finalized. It is the responsibility of the registered organization to meet communicated deadlines for on-site deliverables.

## STATEMENT OF AGREEMENT

Statement of Agreement: By sending in registration and payment, your organization and all organization representatives participating in the event agree to comply with Sponsor Terms, Conditions and Policies as provided by host association(s) and/or conference management. Your organization understands that all sponsorships have been assigned on a first-come, first-served basis, submitted with payment in full. Your organization understands that host association(s) and/or conference management reserves the right to remove or refuse any registered organization or its personnel from the conference or any event associated with the conference, for failure to act in a professional or responsible manner at the sole discretion of host association(s) and/or conference management, or deemed to be out of compliance with our guidelines and policies.

## POINT OF CONTACT

All information, including but not limited to: conference updates, requests for materials, production deadlines and attendee lists, will be sent to the organization point of contact noted on your registration form. The organization point of contact is responsible for distributing information to your organization representatives and ensuring deadlines are met. The organization is responsible to notify conference management if this point of contact changes. Email [main@ohiomgma.com](mailto:main@ohiomgma.com) with point of contact changes.

For questions contact: Mindy Zaubi, Conference Manager Ohio MGMA | [main@ohiomgma.com](mailto:main@ohiomgma.com) | (678) 523-5915

