

ingma.19

ANNUAL CONFERENCE



July 18-19, 2019 || French Lick Springs Hotel

PRE-CONFERENCE RECEPTION, JULY 17TH, 5-9 PM
FRENCH LICK BOWLING ALLEY

MGMA
INDIANA



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Who We Are...

Indiana MGMA is the state affiliate chapter of the national MGMA. We are dedicated to serving the unique needs and educational requirements of medical practice executives and leaders in our state. Our membership includes decision makers exclusively focused in healthcare and medical group management.

About The Conference...

Indiana MGMA is hosting this annual conference at the French Lick Resort to expand the education, fun, and networking between our state members.

Sponsorship and Exhibit Opportunities...

Through sponsorship and exhibit opportunities, the 2019 Annual Conference represents a great opportunity for you to network with practice executives from across the state of Indiana and keep your organization top of mind. Choose a custom sponsorship or highlight your products or services as an exhibitor, OR do both for maximum exposure at this Indiana MGMA conference.

The Event

The Annual Conference offers general and breakout sessions for practice executives. It features top notch speakers and education, along with valuable networking opportunities. Participants will be updated on future trends and projected changes in healthcare delivery and their potential impact on physician practices.

French Lick was originally a French trading post built near a spring and salt lick. A fortified ranger post was established near the springs in 1811. On Johnson's 1837 map of Indiana, the community was known as Salt Spring. The town was founded in 1857.



Photo courtesy Indiana Historical Society.



L'AISSÉZ LES BONS TEMPS ROULER!

Don't miss this opportunity to reach your target market. Take advantage of these convenient, cost-effective options to grow your presence in the Midwest.





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The Venue

French Lick Resort is a classic American destination nestled among the hills of the Hoosier National Forest. Located at 8670 West State Road 56, French Lick, Indiana.

The Attendees

An estimated 100 medical practice executives from Indiana will convene for this event. Medical group administrators, executives, managers, health administration students and faculty make up the conference roster. The meeting is not too big to be impersonal, but will be plenty big to provide several opportunities for interaction with attendees.

Networking

Conference on-site meal functions and networking breaks provide an all-too-rare opportunity for attendees to catch-up with old acquaintances and make new ones. Exhibitors are encouraged to attend sessions and meals with our conference attendees for additional networking time and education.

Exhibit Hall

Fifty (50) 8' x 10' booth spaces will be available. Exhibit fee includes a 6' draped table, electricity, wireless internet access, two chairs, one registration and all meals listed on the agenda for ONE person, organization listing in conference program, and a pre- and post-conference attendance contact list in excel format. The cost of additional booth personnel is \$150 per person. Exhibit personnel is limited to a maximum of 4 people. Exhibit space is sold on a first-come, first-served basis with priority placement given to our Business Partners.

INVEST IN YOUR FUTURE TODAY!

Exhibitor Networking Events

Wednesday, July 17

- 11 a.m. Golf Tee Times Available
- 3-5 p.m. Exhibitor Registration & Set-Up Session 1**
- 5-9 p.m. Attendee Pre-Conference Reception, French Lick Bowling Alley (Exhibitors Welcome)

Thursday, July 18

- 7-8 a.m. Exhibitor Registration & Set-Up Session 2**
- Attendee Registration Open/ Exhibit Hall Open
- 8-9 a.m. Breakfast/Networking with Exhibitors
- 10:15-10:40 a.m. Networking Break and Refreshments in the Exhibit Hall
- 12:30-1:40 p.m. IMGMA Annual Business Meeting/Lunch
- 4:30-6:30 p.m. Networking Event/Reception

Friday, July 19

- 7:30-8:30 a.m. Breakfast
- 10:25-10:45 a.m. Networking Break and Refreshments in the Exhibit Hall
- 12:45-12:55 p.m. Conference Closing Announcements and Adjournment

Indiana MGMA reserves the right to modify this schedule of events in any way and at any time due to circumstances outside of our control.

***Due to our contract with the facility and liability issues, exhibitors may not set up prior to the times listed above.*





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Conference Custom Sponsorships

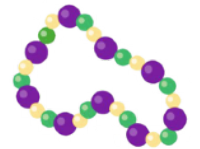
Enhance Your Organization's Visibility

The following custom sponsorships **do not include an exhibit booth**. They do include (1) conference registration, organization listing in conference printed materials, special on-site sponsorship recognition/signage, and a pre- and post-conference attendee list. Sponsors must meet deadlines set by Conference Manager to ensure products can be created in time.

Pre-Conference Reception (July 17) - Available to All Exhibitors\$100



Kick Off the Carnival with Us: Our IMGMA "krewes" has planned an exciting evening to get the conference started off right, including a pizza buffet and onsite bar, plus bowling, pool, air hockey, and arcade games. **Secure your spot at the event for a nominal fee of \$100 to help make the party spectacular.** We invite all who attend to wear your beads and masks for this fun Mardi Gras-themed experience. Plus, the reception is at the resort, so you won't have to drive back to the hotel afterwards.



Breakfast Sponsorship (July 18) - Exclusive	\$1,200
Lunch Sponsorship (July 18) - Exclusive	\$1,500
Conference Break/Refreshment Sponsorship (July 18) - 2 Available	\$1,000
Attendee Gift Sponsor - Exclusive.....	\$1,800
Conference Bag Sponsorship - Exclusive	\$1,450
Conference Flash Drive Sponsorship - Exclusive	\$1,200
Attendee Program Sponsorship - Exclusive	\$1,200
Water Bottle/Water Station Sponsorship - Exclusive.....	\$1,200
Name Badge Sponsorship - Exclusive	\$1,200
Conference Recharge Station Sponsorship - Exclusive	\$1,000
Wireless Internet Sponsorship - Exclusive	\$1,000

Sponsorships are granted on a first-come, first-served basis. Sponsors who also exhibit receive priority placement of booth space at conference.





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Commitment Form (page 1)

INSTRUCTIONS:

Please fill out and send in page one and page two of the Commitment Form along with payment information to secure your options. By sending in payment and this commitment form, your organization (written below) agrees to comply with the Exhibitor and Sponsor Terms and Conditions as provided by Indiana MGMA.

Your organization understands that exhibit booths and sponsorships have been assigned on a first-come, first-served basis based submitted with payment in full. Priority for booth placement will be given to sponsors first. Your organization understands that Indiana MGMA reserves the right to remove or refuse any registered organization or exhibit personnel from conference facility or any event associated with our conference, for failure to act in a professional or responsible manner or as deemed by Indiana MGMA, to be out of compliance with our terms, conditions and policies.

All information, including advertising deadlines, conference updates, and requests for materials, will be sent to the company contact noted above on this commitment form. It is the organization's responsibility to inform conference management of any changes to the organization's contact. The organization contact is responsible for distributing information to the company representatives, on-site exhibit personnel and ensuring deadlines are met.

Exhibitors and Sponsors: The organization information requested below will be used for your conference program listing.

Organization Name: _____

Organization Contact Name: _____

Email: _____

Organization Website: _____

Company 800# or Phone#: _____ ext. _____

REQUIRED: Service or Product Description for Listing (limited to 25 words or less, print clearly):

On-Site Exhibit Personnel Name(s):





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Commitment Form (page 2)

ORGANIZATION'S CONFERENCE CONTACT:

ORGANIZATION CONFERENCE CONTACT EMAIL:

To secure your options: Complete and return page 1 and page 2 of the Commitment Form, along with payment to:

Mail: 10014 Deering Street, Fishers IN 46037
Scan+Email (credit card only): indianamgma@gmail.com

PAYMENT INFORMATION

- Check** (Made payable to Indiana MGMA.)
- Credit Card** (Provide information below. Please print.)

Payment by (circle one): Visa Mastercard AmEx

Credit Card Number:

Exp. Date: _____/_____/_____ Card CVC: _____

First and Last Name on Card:

Cardholder Signature:

Billing Address for Card:

_____ **Exhibit Booth IMGMA Business Partners**.....\$0.00

**Exhibit booth plus registration for one booth representative is included with paid 2019 business partner dues.*

_____ **Exhibit Booth Non-Business Partners**.....\$1,500

**Fee includes exhibit booth and registration for one booth representative.*

_____ **Pre-conference Reception Fee**\$100

Fee allows all exhibitor representatives to attend the Pre-Conference reception with unrestricted access to conference guests.

_____ **# Additional Booth Representatives**.....@**\$150 ea**

FOR ALL BOOTHS: Additional registrations must be purchased if more than one representative is staffing your booth.

List Desired Sponsorship: _____

(refer to Custom Conference Sponsorships page for options)

List Sponsorship Cost: \$ _____

TOTAL COMMITMENT: \$ _____

We hereby have applied for options checked on this commitment form, consistent with the terms outlined for our use by Indiana MGMA. We understand that once processed our commitment is bound by the Indiana MGMA cancellation terms and policies. Payment will not be refunded unless Indiana MGMA fail to deliver the product(s) we have selected. We agree to comply with the Exhibitor and Sponsor Terms & Conditions as provided by Indiana MGMA below. We understand it is our responsibility to meet all artwork and submission deadlines set by Indiana MGMA in order to be included in any produced or support materials.

**To save on exhibit booth fees and receive additional exposure at this conference and additional benefits, networking opportunities and impressions with our members during 2019, consider purchasing an Annual Corporate Sponsorship with Indiana MGMA. For more information contact Indiana MGMA at indianamgma@gmail.com.*





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Exhibitor & Sponsor Terms and Conditions

Defined Terms:

- a. The Term "Indiana MGMA and "IMGMA" means the Indiana Medical Group Management Association and each of its respective officers, directors, staff, agents and representatives.
- b. The Indiana MGMA conference and all portions thereof, are owned, sponsored, produced and managed by the Indiana Medical Group Management Association.
- c. The term "Exhibitor" means, collectively, the company or person that applied for exhibit space and agreed to enter into the contract upon acceptance by Indiana MGMA.
- d. The term "Sponsor" means, collectively, the company or person that applied for sponsorship and agreed to enter into the contract upon acceptance by Indiana MGMA.

Qualifications of and Exhibitor or Sponsor:

Indiana MGMA will in its own discretion, determine whether a prospective Exhibitor or Sponsor is eligible to participate in the Indiana MGMA Conference and Events. Exhibitors and Sponsors shall be limited to those whose products or services are related to medical, professional, or practice interests. Indiana MGMA reserves the right to refuse or provide exhibit space or sponsorship to any company not compatible with the general character and objectives of Indiana MGMA upon receipt of their application.

Cancellation Policy:

A cancellation fee of \$400 per booth will be charged to Exhibitors who cancel before May 31, 2019. Cancellations after May 31, failure to occupy space at conference or failure to meet artwork submission deadlines as set by Indiana MGMA obligates the Exhibitor to full payment. Indiana MGMA reserves the right to resell booth space.

Written notice is required to cancel booth space.

Send to indianamgma@gmail.com.

No refunds will be given on conference sponsorships, newsletter ads or website sponsorships.

Compliance:

- a. All Exhibitors and Sponsors must wear the name badge provided by Indiana MGMA for all events associated with the Conference and during all Conference hours.
- b. Smoking inside any space contracted by Indiana MGMA for the duration of the Conference is prohibited. Fines may be applied for failure to smoke in designated areas.
- c. Exhibitors may not serve alcohol inside any areas contract by Indiana MGMA for the Show.
- d. Indiana MGMA conference management reserves the right to reject, remove or prohibit any exhibit/display in whole or in part, or any Exhibitor or its representatives if, in the opinion of conference management, the exhibit or the activities of the Exhibitor or its representatives violates the registration application/order form/contract, the Rules or Regulations, or

are detrimental to the goals and purposes of the Indiana MGMA conference.

e. Prohibited or inappropriate conduct which results in the Exhibitor removal will also result in the forfeiture of all exhibit fees, or any other fees; the Exhibitor will remain liable for any damages due to its actions.

f. Use of a booth space by two or more firms is not permitted. Subletting of space is not permitted.

g. Any Exhibitor who is a "no show", meaning that the booth is not set up and staffed by the show opening time, without prior permission, will forfeit his/her booth space for the duration of the Indiana MGMA conference. Non-attendance does not constitute cancellation on the Exhibitor's part, and no refunds or credits will be issued. Indiana MGMA conference management will replace a "no show's" booth space as it determines is in the best interest of Indiana MGMA.

h. Conference Attendees, Exhibitors and Sponsors may not invite guests or clients into any areas or events contracted or hosted by Indiana MGMA without being properly registered by Indiana MGMA. Guest or clients found in contracted areas without proper registration and documentation will be asked to leave or pay the full conference registration fee in order to stay.

Promotional Errors:

Indiana MGMA will not be liable for any errors or omissions in the conference attendee lists, attendee program, websites, newsletter or any other promotional or on-site materials. Indiana MGMA assumes no responsibility for having included the name of a cancelled or "no show" Exhibitor in material related to this Show.

*****NO SUITCASING WILL BE ALLOWED AT ANY OF INDIANA MGMA EVENTS*****

Suitcasing is the action of soliciting business in the aisles or during the exhibition or in other public spaces contracted by Indiana MGMA, including another company's booth or conference facility lobby. Please note that while all meeting attendees are invited to the Exhibit Hall, any person(s) who HAVE NOT paid for an Exhibit Booth at the conference who is observed to be soliciting business in the aisles or other public spaces, in another company's booth, who is in violation of any portion of the Exhibit Policy, will be asked to leave immediately. Additional penalties may be applied. Conference Management recognizes that suitcasing may also take the form of commercial activity conducted from a hotel guest room or hospitality suite; a restaurant, club, or any other public place of assembly. For the purposes of this policy, suitcasing violations may occur at venues other than the exhibition floor and at other events. Show Management must be informed of any hospitality suites, and expressed consent must be received prior to the event.

