|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Platinum | Gold | Silver | Bronze |  |
| **Business Partner Opportunity**  **2016** | 4500 | 3000 | 2000 | 1400 |  |
| One Year Membership | **** | **** | **** | **** |  |
| Representatives | 4 | 3 | 2 | 1 |  |
| One year listing on IMGMA  Website with logo and hyperlink  to your company website | **** | **** | **** | **** |  |
| Booth at Spring Conference | **** | **** | **** | **** |  |
| Advertisements in digital  newsletter “THE PULSE”  (4) issues per year | Two  One-page size | Two  half page size | Two quarter size |  |  |
| Opportunity to host a webinar | **** | **** | **** |  |  |
| Opportunity to sponsor a  regional networking event | **** | **** | **** |  |  |
| BP Spotlight in IMGMA website | **** | **** | **** |  |  |
| Listing in conference programs &  brochures | **** | **** | **** |  |  |
| Electronic listing of members | **** | **** | **** |  |  |
| Slide Show with company  logo and booth number | **** | **** | **** |  |  |
| Premier sponsor for either a  Welcome or Networking reception,  Third Party Payer Day, Member  Networking | **** | **** |  |  |  |
| Opportunity to submit speaker  for conferences | **** | **** |  |  |  |
| Introduction of speaker at  conferences | **** | **** |  |  |  |
| Listing your company name  in email blast to members | **** | **** |  |  |  |
| Serve beverages from your  booth: water bottles or sodas | **** |  |  |  |  |
| Write a news article for  THE PULSE & listed on IMGMA website | **** |  |  |  |  |
| 1st Choice location for booth at events | **** |  |  |  |  |
| Premier sponsor at every event | **** |  |  |  |  |

Additional Opportunities: The following items may be purchased by Sponsors for additional fee:

* Additional advertisements in THE PULSE and IMGMA website
  + Business Card Ad $80. , 1 issue
  + Quarter Page Ad $100. , 1 issue
  + Full Page Ad $125. , 1 issue
  + Full Page Ad $200. , 1 issue
* Additional registration membership fee $250.00
* Exhibit Booth at $1500.00 non-sponsor
* Sponsor Lunch
* Sponsor Breakfast
* Welcome Reception
* Networking Reception
* Regional Networking Event (Indianapolis, Evansville, Fort Wayne, South Bend)
* Third Party Payer Day
* Legislative Forum
* Golf Outing