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2010 Business Partner Membership and Sponsorship Opportunities

The IMGMA greatly appreciates the support we receive from each and every one of our vendors and we recognize that you are an integral part of the organization. Thank you!

New in 2010 . . .

- Platinum Level** – unlimited memberships available
- All levels** – unlimited number of representatives
- Webcasts** – added opportunity to host/sponsor a webcast
- Golf Outing** – enhanced participation for business members
- Spring Vendor Show** – added incentives for participants to visit vendors

Please review the attached information which will give you choices for participation – developed packages and additional sponsorship opportunities.

Reminder: Only vendors who are Business members will be allowed to purchase IMGMA opportunities such as a booth at the annual spring conference. Current members are being given the first opportunity to take advantage of the package pricing. After January 1, 2010, these opportunities will be made available to non-members.

It is our hope that this approach will help you schedule your time and budget more effectively while still providing your valuable support to the IMGMA.

Please take a few minutes to review the attached information and choose the package of your choice. We look forward to hearing from you, and please contact the office if you have any questions.

Cathy Molchan
Board Liaison, Vendor Committee

Definitions

Business Member

Business Membership is open to marketers of products and services for medical practices. This membership classification is for organizations not involved in direct delivery of healthcare management. For example: vendors, management consultants, accountants, attorneys or others who may be involved in the healthcare industry.

Vendor Booth (Bronze-Platinum; available to Business members prior to conference, based on space availability)

Pipe & drape (table, skirting, 2 chairs, and side and back drape) and electric at the annual conference. Platinum and Gold members will be given prime booth locations and space will be awarded on a first-come, first-served basis. All other booth locations will be assigned on a first-come, first-served basis.

Continued in 2010: Only Business members will have a booth.

Conference Slide Show

In 2010 a slide show will run continuously, featuring Silver, Gold & Platinum members.

Golf Outing Hole Sponsor (Silver, Gold & Platinum Members)

Includes one or two foresome(s) and signage placed on the course. Optional: Staffed table at the sponsored hole.

Company Listing in On-Site Conference Materials (Silver, Gold & Platinum Members)

Members will be listed in conference materials distributed to participants at meetings during the year.

Company Recognition at Legislative Breakfast (Gold & Platinum Members)

The meeting will include updates of Federal and State legislative issues which are relevant to medical practices. Two seats will be reserved and recognition

will be provided through a listing in the registration brochure, signage and announcement at the meeting.

Discounted Annual Conference Registrations (Silver, Gold & Platinum Members)

Discounted annual conference registrations will be available which can be used by the member or they can be given to the member's clients.

Company Listing on Conference Brochures (Gold & Platinum Members)

Listing on conference brochures mailed to members and other interested parties including approximately 6,000 providers statewide. Conferences include: Annual Spring Meeting, Fall Technology, Third Party Payer Days, Legislative Breakfast.

E-mail Announcement to Members (Gold & Platinum Members)

A one-time announcement of the Gold and Platinum Members will be made to all members via email.

Company Listing on Website (All Members)

The website will have a "Sponsor" page which will list companies, *by category*. A link will be provided for visitors to go directly to your website.

Listing on Website (Silver, Gold & Platinum Members)

Platinum Members will have a permanent banner on the website home page. Gold Members will have a rotating banner on the website home page. Silver Members will have a rotating banner on the Member page of the website. All levels will be listed in the Sponsor section of the website. A link to the member's website will be provided.

Newsletter (All Members)

An advertisement will be published in the newsletter (see level benefits for specifics).



Membership Packages

Business Member - \$250

- Affiliate membership for two representatives

Bronze Member - \$900

- Unlimited number of representatives
- Company listing on website with link to vendor's site
- Company listing in on-site conference materials
- Quarter page ad in two issues of newsletter
- Electronic file of Active Members
- Booth at the spring conference

Silver Member - \$1,500

Bronze Member benefits PLUS:

- Inclusion in spring conference slide show
- Annual golf outing, includes hole signage and one foresome
- Opportunity to offer a webinar (at business member expense) to IMGMA members. Content to be pre-approved by IMGMA board.
- Half page article or advertisement in two issues of newsletter
- Two discounted spring conference registrations
- Rotating banner advertisement on Member page of website

Gold Member - \$3,000

Silver Member benefits PLUS:

- Email announcement of membership to all members
- Prime booth location at the spring conference and technology summit

- Company logo on conference registration brochures
- Two seats & recognition at Legislative Breakfast
- Opportunity to offer a webinar (at member expense) to IMGMA members. Content to be pre-approved by IMGMA board.
- Annual golf outing, includes hole signage and two golfers
- One page advertisement in two issues of the newsletter
- Special acknowledgment of membership will be made throughout the year
- Random rotating banner advertisement on website home page

Platinum Member - \$5,000

Gold Member benefits PLUS:

- Annual golf outing, includes hole signage, two foresomes and lunch sponsorship
- One page advertisement in four issues of the newsletter
- Three discounted spring conference registrations
- Permanent banner advertisement on website home page
- Opportunity to make a 5-minute presentation at an IMGMA conference
- Opportunity to sponsor a webinar (at IMGMA expense) to IMGMA members. Member can either provide content and speakers or let IMGMA select.

Additional Sponsorship Opportunities

(Available for Business and Non-Members)

Newsletter Sponsor (single issue)		\$1,300
Newsletter Advertisement	Full Page	\$200
	Half Page	\$125
	Quarter Page	\$75
Conference Breakfast (2 available)		\$1,000.00 each
Conference Lunch (limit 1)		\$1,500.00
Conference Social Event		\$2,000.00 each
Conference Break (3 available)		\$750.00 each
Conference General Sponsor (unlimited)		\$500.00 each
Golf Outing Beverage Cart (2 available)		\$500.00 each
Golf Outing Dinner		\$1,500.00



Medical Group
Management
Association

Indiana
A State Affiliate

Business Partner Membership Agreement

Company _____

Contact Name _____

E-mail _____ Phone _____

Upon receipt of contact name and payment, you will be sent an electronic file to complete and return with contact information for company representatives.

Select Membership Level and Sponsorship Opportunities

___ Affiliate - \$250 ___ Bronze - \$900 ___ Silver - \$1,500
___ Gold - \$3,000 ___ Platinum - \$5,000

Newsletter

___ Full issue - \$1,300 ___ Full Page Ad - \$200
___ Half Page Ad - \$125 ___ Quarter Page Ad - \$75

Spring Conference

___ Breakfast - \$1,000 ___ Lunch - \$1,500 ___ Refreshment Break - \$750
___ Social Event - \$2,000 ___ General Sponsor - \$500
___ Golf Beverage Cart - \$500 ___ Golf Dinner - \$1,500

 **Total Due - \$ _____**

Method of Payment

___ Check, made payable to IMGMA

___ Credit Card (VISA or MasterCard ONLY) Amount to be charged \$ _____

Number _____ Exp. Date _____

Name on Card _____ CSV Code _____

Billing Address _____

Return to:

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